

Who are We



- We are a boutique mutual fund distributor based in Bangalore.
- Das Capital was set up in 2006-07, by **Mrunmay Das,** who essentially brought common-sense and tried to demystify equity investing through mutual funds.
- Our founder director has over 28 years of experience in personal finance, financial products and services. He has served with distinction is several leading financial institutions like Karvy, UTISEL, BNP Paribas, DSP Merrill Lynch. He was the first Chief Investment Officer for Premji Investments, the Family Office of Mr. Azim Premji.
- We have extensive experience in handling NRI families from across various geographies like USA, Europe, Middle East, SE Asia, China, Australia etc.
- Das Capital's endeavour is to remain a **"House of Excellence"** with a focus on research driven outputs that not only creates wealth for the client in the long term but also helps deepen its relationship with them.
- All investments are executed on the NSE online platform and hence, transparency and data integrity is in-built to the system.
- Confidentiality is critical to our clients and us. We prefer working behind the scenes, as much as possible.

Why Das Capital

Transparency

Competence

Economical

Logistics

Liquidity



One stop solution	•	Our services transcend pure investments. We can help you liaise with banks, tax experts, legal etc.
		to ensure a smooth investing experience

All investments will be held in investors Individual names

- There is no payment to be made to Das Capital for investment.
- We are only a facilitator and will remain dispensable.
- Mrunmay has been working with Indian families in US for 25 years now.
- Inhouse research team with over 50 years of collective investing experience.
- Exclusive, curated individual investment plans aligned to risk-return objectives.

We do not charge fees for your investments through mutual funds.

• Real time access to portfolio via NSE platform and Das Capital mobile or web applications.

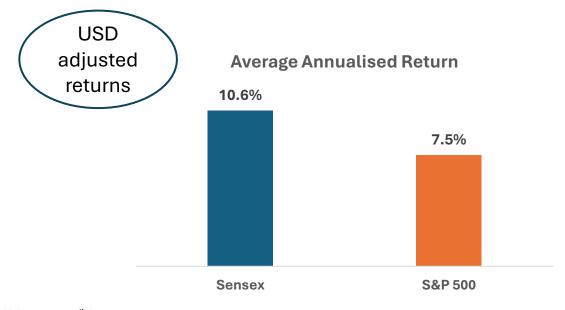
Help in achieving 100% compliance to tax and other requirements in India and country of Origin
 We will apply a basel free periodical and transmission of Investments to least being

No hired Relationship managers, the founder and principal officer will be your only point of contact

- We will ensure hassle free nomination and transmission of Investments to legal heirs.
 - Portfolios will be liquid at all times and there will not be locked-in investment products.
 - Assistance in repatriation of funds adhering to legal and tax limitations.

Indian equity vs US Equity

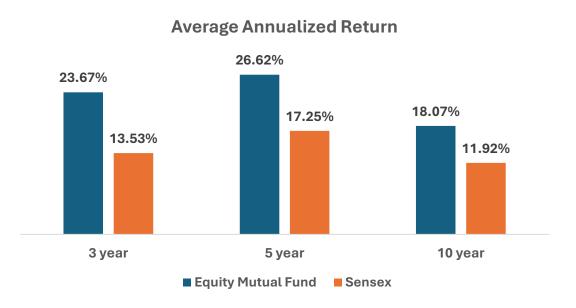




Values as on 29th August 2024

Concern: Why should US based person invest in India, depreciation kills returns.

BSE Sensex has outperformed S&P 500 by near 3% per annum in the past 45 years.



*Returns are per annum
*Returns are post all expenses

Concern: Mutual funds don't beat the market anymore.

Indian mutual funds have outperformed the index in the long as well as short term.

Key Features of an Indian Mutual Fund



Flexible

Money can be withdrawn at any point of time other than weekends

Liquid

Get your
money back
within 3
working days
after
redemption

Transparent

Monthly
disclosure of
fund
performance
through
FACT SHEET

Safe

Regulated by
SEBI
Represented
by AMFI
to maintain
high
professional &
ethical
standard

Diversification

An average
Equity or debt
fund has more
than 30 stocks
thus de-risking
from a single
company's
performance

Approach to investing



Lump Sum-One time corpus

Corpus Initially invested in highly liquid debt funds

Gradually transferred to equity schemes in 6-12 months

Systematic Investment Plan

Regular (usually monthly) investments in equity schemes

A part of monthly savings is dedicated to this approach

Benefits

Helps reduce average cost price

Reduces risk in a volatile environment

Systematic Withdrawal Plan

Regular (usually monthly) withdrawals from your investment

Benefits

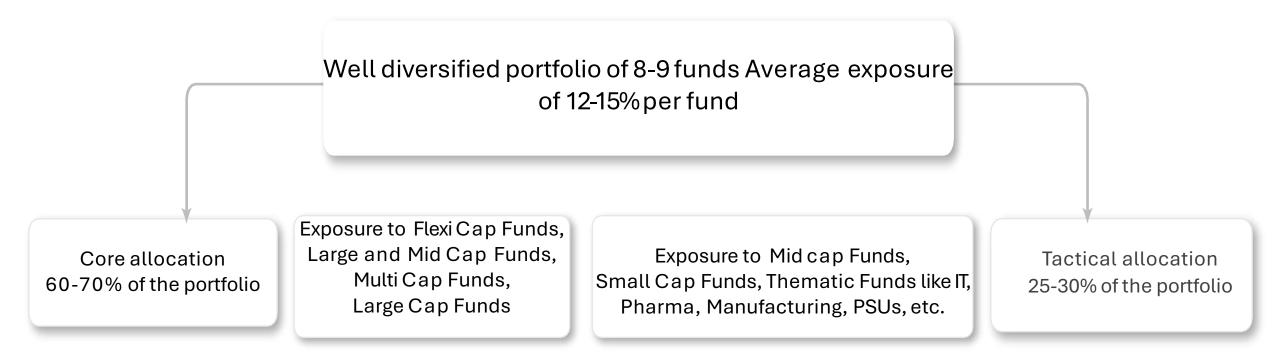
It takes care of your monthly expenses through your investment

Tax efficient regular income



Portfolio Construction

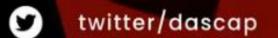
Every scheme in the portfolio is based in house research.



- Core allocation provides stability and controls portfolio volatility.
- Tactical allocation is based on the medium term outlook that helps generate alpha to the portfolio.

Every fund has a bad phase. An adequate portfolio diversification would help significantly reduce the impact of an underperforming fund to the overall portfolio.





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